



ARTICLE GUIDELINES

Hello blogger,

We are pleased to be working with you. Find below instructions to follow for the article.

- Title:

Write the article tile, and name and title of author.

- Quick summary/abstract

Summarize the main points of the article here. Please do keep it succinct and brief (3-5 sentences max).

- Article body

Articles should have a maximum of 700 words. Longer articles are accepted on a case-by-case basis if more space is required by the topic.

- Please also send:

- a) Self-photo and brief bio to be added at the end of the article;
- b) Your LinkedIn; and
- c) Your email address.

- Sources

List your sources for referenced work where necessary.

- Publication Ethics

- a) Ensure the originality of the work and the proper citation of, reference or credit to the works of others present.
- b) Submissions with plagiarized content and copyright issues will be rejected.
- c) The editors reserve the rights to edit the submission (or part(s) thereof) and submit articles for peer review.
- d) Authors are requested to take part in the review process by remaining available for any changes, modifications, improvements etc as may be required by reviewers and editor.